

# The World's Leading Mosquito Repellent





# Advanced Synthesis

Mosquito, gnat, tick and flea repellent only with Eucalyptus EC Oil

20% Active Substance100% Purity

From EC Oil, the only component of eucalyptus oil that has a strong repellent effect





# Mosquito Repellent Advantages

Certified and approved for infants > 6 months, pregnant and nursing mothers



Toxicological Study
Benakeio Phytopathological Institute



# Advantages

0% Synthetic Active Substances

100% Herbal Active Substance

100% Organic Product

**Eco-Control Label** 





## Advantages

**Toxicologically Tested** 

0% Alcohols

100% Organic Product

Non Hazardous

**Dermatologically Tested** 















### **Advanced Protection**

Allerg-STOP Mosquito Repellent is an advanced mosquito repellent with unique characteristics of 100% Herbal Active Substance, toxicological studies and approvals. It is aimed at those who want to have high protection against mosquitoes, gnats, fleas, ticks, without being exposed to active synthetic chemicals.





No Hazard Signs



### **Advanced Protection**

It is incredibly suitable for use by sensitive groups such as: infants >6 months, pregnant women, nursing women, people with sensitive health, respiratory and dermatological diseases, environmentalists.

Recommended by doctors, pediatricians, gynecologists, dermatologists, allergists, etc.





No Hazard Signs



### Application - Coverage - Duration - Packaging





#### **Application**

It is approved for application for the whole body and face and for 2 times a day

#### Cover

One spray covers a surface equal to one A4 sized paper

#### Duration

Allerg-STOP Mosquito Repellent has a documented long duration of protection of at least 6 hours

#### Packaging

Spray emulsion in a 100ml travel size pump bottle



## Benefits



Allerg-STOP Mosquito Repellent offers valuable protection to those who need an effective solution without coming into contact or inhaling synthetic agents and alcohols:

- Free of harmful chemicals and danger symbols, it offers a long-lasting insect repelling effect safely and without worries.
- ☐ The most advanced organic formula in repellents provides unique protection especially for infants from 6 months and older, pregnant women, nursing mothers as well as to the whole family.
- ☐ It can also be used twice a day providing a repelling effect that is documented to last at least 6 hours per application, ideal for long excursions and athletes.
- It leaves a pleasant mild smell, contains moisturizing emulsion and does not dry the skin!



# Target Audience



#### Audience A

The audience who wants to buy a product with the characteristics of Allerg-STOP Mosquito Repellent and will immediately make a purchase when informed of its existence.

- ☐ Parents with infants from 6 months to 2 years old
- □ Pregnant women
- Nursing women
- □ People with sensitive health, respiratory, dermatological diseases
- □ People with sensitivities and allergies to stings

#### Audience B

The audience who will buy Allerg-STOP Mosquito Repellent when they are informed about its unique features. High probability of making an immediate purchase after an advertising campaign, a promotional campaign, digital marketing actions.

- ☐ Eco-conscious consumers
- Consumers committed to a healthy lifestyle
- Consumers with pets and domestic animals

### Audience C

The audience who buys products with a similar philosophy to Allerg-STOP Mosquito Repellent and are willing to buy a product with top features.

- ☐ Consumers of high income that are interested in premium products
- ☐ Consumers sensitive to synthetic chemicals



## Promotional Advertising

- ☐ Display and sales stand
- ☐ Informational brochure for pharmacists and doctors
- □ Consumer Informational brochure
- □TV spot link

https://www.youtube.com/watch?v=IyhkgyNz9ts









## Quality Assurance

Allerg-STOP Mosquito Repellent is manufactured

and packaged in Germany with the highest

European and international standards.





#### ISO 9001

Wir haben uns erfolgreich einer Überprüfung am Standard des Qualitätsmanagements nach ISO 9001:2015 unterzogen und sind nun zertifizierter Hersteller.



#### ISO 14001

Neben der Zertifizierung nach ISO 9001:2015 haben wir uns auch erfolgreich der Zertifizierung nach ISO 14001:2015 unterzogen (Umweltmanagement).



#### A.I.S.E.

Eine freiwillige Nachhaltigkeitsinitiative der A.I.S.E. www.cleanright.eu



### IFS GLOBAL MARKETS HPC

Diese Einstufung ermöglicht durch Prozessoptimierung die Gewährleistung der Rückverfolgbarkeit. Gleichzeitig werden Produkt- und Qualitätsstandards sichergestellt.



Thank you for your interest and we hope for a win win and long-term cooperation

www.allerg-stop.com | info@5clean.gr

